

logo with subline



subline minimal 6pt

symbol



Wordmark and Logo

The OPERAS logo consists of a symbol and a wordmark, which are used as a unit. The symbol consists of the opened capital letter "O" and is accentuated by a bracket, symbolizing the network/governing body.

The letters are based on the font Utopia Std. The "open" letters symbolize the theme of "openness". The OPERAS logo, depending on the use and size, can be used with or without subline. The subline should not be smaller than 6pt.

The logo can furthermore be used separately, e.g. as favicon.



Wordmark and Logo

The OPERAS logo can be used either with or without subline.

There is a version of the logo that is completed by the ending-D (representing Design).

The proportions and spacing, as well as the colour values of the logo and wordmark are not to be changed.

Red



Colour (printing)
CMYK 7/100/70/30
Colour (web)
sRGB 170/10/45

Purple

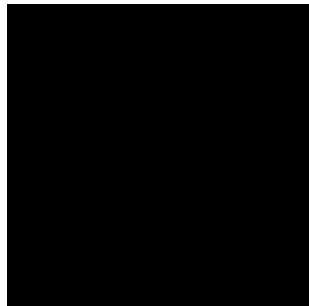


Colour (printing)
CMYK 50/90/0/40
Colour (web)
sRGB 105/35/100

OPERAS Colours

The brand colours are red and purple. These colours are complemented by a pure black, which is used for the subline. A grey colour is used in the black-and-white version of the logo.

Black



Colour (printing)
CMYK 0/0/0/100
Colour (web)
sRGB 0/0/0

Grey



Colour (printing)
CMYK 0/0/0/60
Colour (web)
sRGB 135/135/135

Utopia Std

Display
Regular
Sembibold

Univers LT Pro

Light
Roman
Bold

Corporate Typeface

The serif font Utopia Std and the sans serif font Univers LT Pro are combined for the corporate design. The wordmark is set in a modified semibold Utopia Std. The subline uses a light version of Univers.

Utopia Std Semibold

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNopQRSTUVWXYZ
0123456789 &%,.!?,“/

Univers LT Pro Light

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNopQRSTUVWXYZ
0123456789 &%,.!?,“/